

# The Backlinks People

## Quality Links to your Site



### Analysis of your site

We look at what your site is currently doing for you and how this can be increased and enhanced with our services.

### Backlinks

Our team can create high page rank backlinks to your website. Typically these are pagerank 5 and up.

### Directory Submissions

Submission of your website to over 100 directories

### Article marketing

We create keyword ready articles for your business and then distribute them on the internet for you on over 100 websites.

### Press release

Press releases created for your business. We create and distribute these for you.

### Social Bookmarking

Social media is the dominant area on the internet today. We submit your website to over 100 websites.

### Social Media

Twitter, facebook, Youtube and more! We build your social media assets and manage them. We develop a strategic approach that supports your business and builds relationships.

Our Social Media package can even create the content for you.

TheBacklinkspeople.com helps your business grow and attract more customers

### Online Failure or Success?

Now more than ever selling online is difficult. Competition is everywhere, rising advertising costs and more demands on users time means your businesses website can become "Just another site" in the search listings among hundreds and thousands.

### Getting to the top of Google, Bing and Yahoo

If you are reading this you will know the value in being further up the search rankings than your competitors. Being on page 2 of Google means most users searching for your services will never visit your site. Using Adwords is a great way to achieve page 1 listings but can be expensive. How much money would your business make if you didn't have to spend money on Adwords but still got the same clicks?

### Using a multi discipline approach

We use many different methods to help your website improve it's position in the search engines. One approach is not enough, you need a strategy using all the online and internet marketing methods available. This is what Thebacklinkspeople.com do for you. We use Article Marketing, Directory listings, High page rank backlinks, Social Bookmarking, Press releases Social Media and Video marketing to create solution that really does increase your page rank and get your website up the search results. You are investing in a strategy that will repay results again and again.

Better search results = more customers = more sales

We are proven, reasonable and ready to help you

## FAQ

### **How do I know your service works?**

We have several case studies that show we have improved a websites search rankings by using the services we provide. In fact we have websites that are on the first page of Google for their keywords!

### **If I use your service and get more clicks will I get more sales?**

Probably. We can't say if you will get more sales and customers if your pagerank increases, that also depends on your conversion methods on your website. We have significant experience in helping businesses develop their conversion methods and we would be happy to help you.

### **My site is not even on the 2<sup>nd</sup> page of Google. If I use your services once will I get on the first page.**

Probably not. You will see improvement in your position and depending on your keyword competition you may well get onto the first page of Google. However, keeping your website at the top of the search engines is a continual process. If you are unsure you can always try our services for a few months and see the results you get. We are inexpensive and for the small investment you will get a great service.

### **Can I talk to some of your existing customers?**

Yes, please contact us and we can arrange. We have a number of customers who are happy to speak to potential customers.

### **I have heard that using backlinks can harm your website pagerank?**

We have heard that too! This is actually true, if you go around the internet spamming other websites just to create links back to your website it can harm your rankings. That is why we don't do this. Everything we do is considered "white hat" (Blackhat being the bad way to do it) and our strategies are used by the biggest names on the internet. Our focus is to keep you as a customer so we make sure our services improve your listing.

## About us

**The backlinkspeople.com was create in 2009 to help small and medium sized businesses find more customers and make more sales online. Our backlinks services helps improve your websites pagerank and search results rankings.**

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